SERFF Tracking #: UNUM-128803624 State Tracking #:

Company Tracking #: EN-1696 (11-12)

State: Arkansas Filing Company: Provident Life and Accident Insurance Company

TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other

Product Name: EN-1696 (11-12)

Project Name/Number: /

Filing at a Glance

Company: Provident Life and Accident Insurance Company

Product Name: EN-1696 (11-12)

State: Arkansas

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Filing Type: Form

Date Submitted: 12/11/2012

SERFF Tr Num: UNUM-128803624
SERFF Status: Closed-Filed-Closed

State Tr Num:

State Status: Filed-Closed
Co Tr Num: EN-1696 (11-12)

Implementation

Date Requested:

Author(s): Laneeta Derrick, Julie Mader, Vanessa Vice

Reviewer(s): Linda Bird (primary)

Disposition Date: 12/17/2012
Disposition Status: Filed-Closed

Implementation Date:

State Filing Description:

SERFF Tracking #: UNUM-128803624 State Tracking #:

Company Tracking #: EN-1696 (11-12)

State: Arkansas

L08 Life - Other/L08.000 Life - Other

Product Name: EN-1696 (11-12)

Project Name/Number: /

TOI/Sub-TOI:

Filing Company: Provident Life and Accident Insurance Company

General Information

Project Name: Status of Filing in Domicile: Pending

Project Number:

Requested Filing Mode: Informational

Explanation for Combination/Other:

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Individual Market Type:

Overall Rate Impact: Filing Status Changed: 12/17/2012

State Status Changed: 12/17/2012

Deemer Date: Created By: Laneeta Derrick

Submitted By: Laneeta Derrick Corresponding Filing Tracking Number:

Filing Description:

Provident Life and Accident Insurance Company-565-68195

Form EN-1696 (I11-12) Long Term Care Rider Employee Education Flyer

Enclosed for your review is Advertising Flyer EN-1696 (11-12).

We would like to reserve the right at any time to make non-material changes to this form including, but not limited to, paper stock, type face (but not font size) and page layout made necessary by unavoiidable changes.

We appreciate your assistance and review of this filing. If you require any additional information, plesae contact me at 1-800-451-8475, ext. 47390 or by email at Iderrick@unum.com.

Company and Contact

Filing Contact Information

Laneeta Derrick, Contract Consulstant Iderrick@unum.com
One Fountain Square 423-294-7390 [Phone]

Chattanooga, TN 37402

Filing Company Information

Provident Life and Accident CoCode: 68195 State of Domicile: Tennessee

Insurance Company Group Code: 565 Company Type: 1 Fountain Square Group Name: State ID Number:

Chattanooga, TN 37402 FEIN Number: 62-0331200

(800) 451-8475 ext. [Phone]

Filing Fees

Fee Required? No Retaliatory? No

Fee Explanation:

Per Company: No

Company	Amount	Date Processed	Transaction #
Provident Life and Accident Insurance Company	\$50.00	12/13/2012	65710691

State: Arkansas Filing Company: Provident Life and Accident Insurance Company

TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other

Product Name: EN-1696 (11-12)

Project Name/Number: /

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Linda Bird	12/17/2012	12/17/2012

Objection Letters and Response Letters

Objection Letters Response Letters

Status	Created By	Created On	Date Submitted	Responded By	Created On	Date Submitted
Pending	Linda Bird	12/12/2012	12/12/2012	Laneeta Derrick	12/13/2012	12/13/2012
Industry						
Response						

SERFF Tracking #: UNUM-128803624 State Tracking #: EN-1696 (11-12)

State: Arkansas Filing Company: Provident Life and Accident Insurance Company

TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other

Product Name: EN-1696 (11-12)

Project Name/Number: /

Disposition

Disposition Date: 12/17/2012

Implementation Date: Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Form	Advertising Flyer		Yes

State: Arkansas Filing Company: Provident Life and Accident Insurance Company

TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other

Product Name: EN-1696 (11-12)

Project Name/Number: /

Objection Letter

Objection Letter Status Pending Industry Response

Objection Letter Date 12/12/2012
Submitted Date 12/12/2012
Respond By Date 01/14/2013

Dear Laneeta Derrick,

Introduction:

This will acknowledge receipt of the captioned filing.

Objection 1

Comments: Regulation 57 was revised effective January 2010, the filing fee is now \$50.00 per form. We will hold your filing in a pending status until the \$50.00 filing fee is received.

Conclusion:

A.C.A. 23-79-109(1)-(5) sets forth the procedure by which filings may be deemed approved upon the expiration of certain time periods with no affirmative action by the commissioner. If the commissioner determines that additional information is needed to make a decision regarding approval, such request for information will be made to the company. The filing will not be considered complete until said additional information is received. The time periods set forth in this statute will not begin to run until the filing is complete.

Please feel free to contact me if you have questions.

Sincerely,

Linda Bird

State: Arkansas Filing Company: Provident Life and Accident Insurance Company

TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other

Product Name: EN-1696 (11-12)

Project Name/Number: /

Response Letter

Response Letter Status Submitted to State

Response Letter Date 12/13/2012 Submitted Date 12/13/2012

Dear Linda Bird,

Introduction:

Response 1

Comments:

The filing fee is being submitted via EFT.

Related Objection 1

Comments: Regulation 57 was revised effective January 2010, the filing fee is now \$50.00 per form. We will hold your filing in a pending status until the \$50.00 filing fee is received.

Changed Items:

No Supporting Documents changed.

No Form Schedule items changed.

No Rate/Rule Schedule items changed.

Conclusion:

Sincerely,

Laneeta Derrick

State:ArkansasFiling Company:Provident Life and Accident Insurance Company

TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other

Product Name: EN-1696 (11-12)

Project Name/Number: /

Form Schedule

Lead F	Lead Form Number:							
Item	Schedule Item	Form	Form	Form	Form	Action Specific	Readability	
No.	Status	Name	Number	Туре	Action	Data	Score	Attachments
1		Advertising Flyer	EN-1696	ADV	Initial			EN-1696_11-
			(11-12)					12pdf

Form Type Legend:

1 01111 1 9	pe Legena.		
ADV	Advertising	AEF	Application/Enrollment Form
CER	Certificate	CERA	Certificate Amendment, Insert Page, Endorsement or Rider
DDP	Data/Declaration Pages	FND	Funding Agreement (Annuity, Individual and Group)
MTX	Matrix	NOC	Notice of Coverage
ОТН	Other	OUT	Outline of Coverage
PJK	Policy Jacket	POL	Policy/Contract/Fraternal Certificate
POLA	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	SCH	Schedule Pages





If you weather a serious disability, could your finances ride out the storm?

Unum's Long Term Care (LTC) Rider can help you protect your savings.

Protecting long term plans

Marcia's savings are modest, but she's worked hard for every penny. She wants to travel to Italy, pay for her daughter's wedding, and leave something behind for those she loves. But she's seen how quickly the cost of long term care can deplete a lifetime of savings. She wants to make sure a traumatic accident or illness won't scramble her nest egg.

Benefits for the long haul

Thanks to modern medicine, people are now living longer and surviving very serious health problems. But that can mean long-term treatment in a nursing home or assisted living facility. And the same care that saves your life can devastate your savings.

You may be surprised to learn that this care isn't covered by health or other insurance policies. Or that waiting for "later" to buy a long term care policy may make things worse. In fact, the younger you are, the less expensive this coverage is.

By adding a Long Term Care Rider to your life insurance policy, you can help protect your savings pool from the drain of this expensive care. And you can choose from several additional options that can extend or increase your LTC benefits. Most importantly, this coverage allows you to use the benefit whether you receive care at home, in a long term care facility, an assisted living facility, an adult day care, or in a nursing home.



To learn more, watch for information from your employer.

[EMPLOYER LOGO]

How long term care benefits work

This is an example of how this LTC rider can help you finance a period of long term care. This illustration is based on an insured individual who has a \$25,000 life insurance policy.*

HIGHLIGHTS					
BASE RIDER — Employer selected					
LTC pays 6% monthly benefit for either LTC facility benefit or assisted living facility benefit.	\$1,500 per month				
Payments reduce the death benefit until exhausted (approximately 16 months).					
ADDITIONAL RIDERS — Employee may select listed below	one rider				
Restoration Benefits Rider [†] After death benefit has been exhausted, this rider restores 100% of death benefit.	\$25,000 death benefit				
Continuation Benefits Rider Continues benefits at same level (6% monthly) for additional 16 months, no death benefit during continuation. After the base long term care rider has been exhausted, this rider allows a second period of coverage.	\$1,500 per month				
 Combination of Restoration and Continuation Riders† Restores death benefit one time. Continues benefits for one additional benefit period after death benefits have been exhausted. Combines the features of the restoration and continuation riders — buy the combo instead of separate riders. 	\$25,000 death benefit \$1,500 per month				

Assumes there are no outstanding policy loans.

[†] Benefits may not be available with certain coverage options. See back for details.

Get the coverage you need.

Here are the advantages of our Long Term Care Rider:

- Available at initial offering to employees and spouses ages 15 to 70. All newly eligible adult policies will automatically receive the Long Term Care Rider.
- Available with policy's specified amount (face amount) of at least \$10,000.
- For long term care facility, nursing home care or assisted living facility, provides a maximum monthly benefit that is the lesser of:
 - 6% of the death benefit, less any policy debt at the end of the waiting period, or
 - \$3,000.
- For home health care or adult day care, provides a maximum monthly benefit that is the lesser of:
 - 4% of the death benefit, less any policy debt at the end of the waiting period;
 - your actual monthly expenses; or
 - \$1,500.
- Benefits are payable once you have been receiving long term care for 90 days, subject to the conditions of the rider.
- If you are receiving benefits, you don't have to pay the policy's monthly premiums, even if your policy does not have the Waiver of Premium Rider.
- The benefit period maximum is 100% of the death benefit, less any policy debt at the end of the waiting period for each benefit period.
- The cost is based on your age at issue and whether you use tobacco.
- The rider is tax-qualified, which means that any benefits you receive will not be taxed.**

For whole life coverage, the following option may be available for employees and spouses age 15–50:

You can pay an adjusted premium, so your policy will be paid-up by age 70. Your life coverage and long term care coverage will continue as long as you keep your life policy. (The Restoration Benefits and Restoration and Continuation Benefits are not available with this option.)

Additional Long Term Care Riders

Continuation Benefits

- Continues benefits payable under the Long Term Care Benefit Rider after all monthly amounts under that rider have been exhausted.
- No death benefit is payable during the continuation of benefits.
- Doubles the long term care benefit available under your policy.

Restoration Benefits

- Restores 100% of the policy's specified amount (face amount), death benefit and cash value.
- Policy values reduced under the Long Term Care Benefit Rider will be restored one time.
- Doubles the long term care benefit available under your policy.

Restoration and Continuation Benefits

- Restores 100% of the policy's specified amount (face amount), death benefit and cash value.
- Policy values reduced under the Long Term Care Rider will be restored one time.
- At the point restoration benefits are exhausted, continuation benefits begin.
- No death benefit is payable during the continuation of benefits.
- Triples the long term care benefit available under your policy.

See your outline of coverage for additional details.

** Under current tax laws.

Unum complies with all state civil union and domestic partner laws when applicable. This information is not intended to be a complete description of the insurance coverage available. The coverage may vary or be unavailable in some states. The coverage has exclusions and limitations that may affect any benefits payable. For complete details

of coverage and availability, please refer to the long term care rider and to policy form L-21848, L-21848-70, L-21825 or contact your Unum representative.

Underwritten by: Provident Life and Accident Insurance Company, Chattanooga, Tennessee

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